

From: Jacqueline Sullivan
To: [Caldirola-Davis, Carlo](#)
Cc: ecamacho@library.berkeley.edu; [Sylvia Allegretto](#); [Rob Duffey](#); [Michael Reich](#); [Lemke, William](#)
Subject: Re: AP story
Date: Tuesday, June 20, 2017 12:58:13 PM

1pm PST

Jacqueline Sullivan
Communications Director
[Institute for Research on Labor and Employment](#)
University of California, Berkeley
2521 Channing Way, #5555
Berkeley, CA 94720-5555
[O] 510-642-0052
[M] 510-604-2289
jsullivan@berkeley.edu



On Tue, Jun 20, 2017 at 12:57 PM, Caldirola-Davis, Carlo <Carlo.Caldirola-Davis@seattle.gov> wrote:

Do you know when the page will be up? It's still an error.

From: Elizabeth del Rocío Camacho [mailto:ecamacho@library.berkeley.edu]
Sent: Tuesday, June 20, 2017 9:55 AM
To: Caldirola-Davis, Carlo <Carlo.Caldirola-Davis@Seattle.Gov>
Cc: Sylvia Allegretto <allegretto@berkeley.edu>; Rob Duffey <Rob.Duffey@berlinrosen.com>; Michael Reich <michaelreich.prof@gmail.com>; Jacqueline Sullivan <jsullivan@berkeley.edu>; Lemke, William <William.Lemke@seattle.gov>
Subject: Re: AP story

Hello Carlo,

Here the link to the page where it will be:
<http://irle.berkeley.edu/seattles-minimum-wage-experience-2015-16>

Best,

Elizabeth del Rocío Camacho

Web Administrator
Institute for Research on Labor and Employment
University of California, Berkeley
[\(510\) 679-8480](tel:(510)679-8480)
irle.berkeley.edu

On Tue, Jun 20, 2017 at 9:12 AM, Caldirola-Davis, Carlo <Carlo.Caldirola-Davis@seattle.gov> wrote:

What's the link?

Thanks!

From: Sylvia Allegretto [mailto:allegretto@berkeley.edu]
Sent: Monday, June 19, 2017 4:58 PM
To: Rob Duffey <Rob.Duffey@berlinrosen.com>
Cc: Caldirola-Davis, Carlo <Carlo.Caldirola-Davis@Seattle.Gov>; Michael Reich <michaelreich.prof@gmail.com>; Elizabeth del Rocío Camacho <ecamacho@library.berkeley.edu>; Jacqueline Sullivan <jsullivan@berkeley.edu>
Subject: Re: AP story

Even though the brief isn't posted yet I believe we have the link.

Sylvia A Allegretto

On Jun 19, 2017, at 4:45 PM, Rob Duffey <Rob.Duffey@berlinrosen.com> wrote:

That should work. The AP story will come out by 1 p.m. PST at the latest.

From: Caldirola-Davis, Carlo [Carlo.Caldirola-Davis@Seattle.Gov]
Sent: Monday, June 19, 2017 7:44 PM
To: Michael Reich; Rob Duffey
Cc: Elizabeth del Rocío Camacho; Jacqueline Sullivan; Sylvia Allegretto
Subject: Re: AP story

Correct. PR probably will go out around 1:15, and we want to include a link to your study.

From: Michael Reich <michaelreich.prof@gmail.com>
Sent: Monday, June 19, 2017 4:43:02 PM
To: Rob Duffey; Caldirola-Davis, Carlo

Cc: Elizabeth del Rocío Camacho; Jacqueline Sullivan; Sylvia Allegretto
Subject: Re: AP story

The AP reporter and I have a call set for tomorrow morning at 9:30 PST.

I believe the current plan is to do the roll-out at 1 pm PST on Tuesday. Is that right?

On Mon, Jun 19, 2017 at 4:40 PM, Rob Duffey

<Rob.Duffey@berlinrosen.com> wrote:

Yup. Spoke with the reporter. We're going to give him the morning to get the story done, give him time to interview Jared Bernstein and other validators. But he's still calling you ASAP, Michael.

Very sorry for the last minute pause on the roll out, all.

From: Michael Reich [michaelreich.prof@gmail.com]

Sent: Monday, June 19, 2017 7:33 PM

To: Elizabeth del Rocio Camacho; Jacqueline Sullivan; Sylvia Allegretto; Rob Duffey

Subject: Fwd: AP story

See below. Looks like we may need to delay the online roll-out to allow the AP reporter more time to file his story. Will let you know when. OK?

----- Forwarded message -----

From: Rob Duffey <Rob.Duffey@berlinrosen.com>

Date: Mon, Jun 19, 2017 at 4:27 PM

Subject: AP story

To: Paul Sonn <psonn@nelp.org>, Michael Reich

<michaelreich.prof@gmail.com>

Just heard from reporter that a police shooting may force him to miss the embargo deadline, which means we wouldn't see a story on the East Coast until the late afternoon. Disappointing -- but we were pitching this on a tight timeline.

Do we know when the mayor's event will be -- meaning when's the latest we could hold for the reporter exclusively on the story? And can we press pause on the online roll-out on the Berkeley webpage if necessary?

Thanks, all. Sorry for the back and forth.

--

Michael Reich
Professor, UC Berkeley and Chair
Center on Wage and Employment Dynamics
Institute for Research on Labor and Employment
University of California at Berkeley
Berkeley, CA 94720-5555
[510-643-7079](tel:510-643-7079)
www.irle.berkeley.edu/cwed

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Michael Reich
Professor, UC Berkeley and Chair
Center on Wage and Employment Dynamics
Institute for Research on Labor and Employment
University of California at Berkeley
Berkeley, CA 94720-5555
[510-643-7079](tel:510-643-7079)
www.irle.berkeley.edu/cwed